

Main information	Name of subject, code and the number of credits	DSN 131 Design principles-1, 6 ECTS
	Department	Architecture and design department
	Program (bachelors, master)	Bachelors
	Academic semester	Fall semester of the 2024/2025 academic year
	Teacher	Leyla Huseynova PhD student
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	Telephone:	
	Lecture Room/Table	Neftchiler campus,
	Counseling hours	At times agreed upon with students
Prerequisites	-	
Language of instruction	English	
Type of subject (compulsory, elective)	Selection	
Lessons and additional literature	<p>1. Universal Principles of Design Hardcover – by William Lidwell (Author), Kritina Holden (Author), Jill Butler (Author)</p> <p>2. The Design Of Everyday Things Paperback – Illustrated, November 5, 2013-by Don Norman (Author)</p> <p>3. Articulating Design Decisions: Communicate with Stakeholders - by Tom Greever (Author)</p> <p>4. Design Thinking and Innovation Metrics: Powerful Tools to Manage Creativity, OKRs, Product, and Business Success (Design Thinking Series) 1st Edition-by Michael Lewrick (Author)</p>	
Description of the course	<p>Studying a subject by a student: This subject course consists of a theoretical and experimental part, explaining the concept of design categories and the principles of composition in design. From the point of view of content in teaching the subject, this is a system for creating a design object and a project for a volumetric-spatial composition.</p>	
Course objectives	<p>Purpose of the subject:</p> <p>It consists in the formation of basic ideas about the categories and principles of reverse activity. From the point of view of content in teaching the subject, this is a system for creating a design object and a project for a volumetric-spatial composition. Within the framework of relevant theoretical and practical knowledge and skills, teaching the general laws of unity of form, means of design achieving composition and its content.</p>	

<p>Results of teaching.</p>	<p>In the process of general teaching of the subject, students: they should know: Development of students' worldview and abstract thinking about composition and graphic design; • Formation of a holistic understanding of compositional issues in the design of various objects that contribute to the creative expression of artistic thought; • Study and adequate assessment of individual capabilities in the field of composition and graphic design; • Theoretical foundations of modern methods of composition of structures; • Practical experience and methods necessary to implement a full-fledged artistic and compositional solution necessary in the student's thinking.</p> <p>they have to be able to:</p> <ul style="list-style-type: none"> • Formation of practical skills of creative tasks; • Study and application of means of artistic expressiveness of composition in a design solution; • Professional thinking, artistic creative methods related to composition; • Formation of artistic and graphic competence in design solutions; • To phase out the installation based on the assignment; • Designing a layout 		
<p>Teaching methods</p>	Lecture		+
	Group discussion		+
	Practical tasks		+
	Analysis of a practical issue		+
<p>Marks</p>	Components	History/last term	Percent (%)
	Attendance		5
	Assignment		15
	Midterm exam		30
	Activity		15
	Final exam		35
	Final		100
<p>Rules (Teaching policy and behavior)</p>	<p>Presentation Lectures on Principles of design will be given by the subject teacher, and lectures and assignments will be processed in relevant design programs. Tasks will be performed based on the selected topic. In addition to discussing the solution of the tasks with the teacher, the students will also put their theoretical knowledge into practice. Students will present their individual projects at the end of the course. It will be evaluated in the midterm (30 points) and final (35 points) exam. The project must be submitted by the student. The purpose of this assignment is to teach future designers the skills of presenting, doing a little research in a short period of time, and designing. The presentation must be submitted during the months of September and October before the midterm exam. No additional time is allowed to submit after the last week of classes. Note: In accordance with the purpose of the subject, the projects must be prepared individually by the student in a graphic design program, without plagiarism.</p>		

Homework assigned to the student will be checked each lesson and 1 point will be given for each completed task. At the end of the semester, this will be evaluated as a minimum of 0 and a maximum of 15 points.

Exception: If the student informed the dean of the faculty in advance that he/she will not be able to participate in the handover phase of the work due to valid reasons (related to family situation and health), or if he/she has submitted any related document (application or reference), only in this case the student will be able to attend after the deadline. can hand over the work.

Attendance:

The maximum score for class attendance is 5 points. The number of points is based on: if the student attends all classes in the subject during the semester, he is given 5 points. If the total number of lessons missed during the semester for the subject exceeds the prescribed limit of 25% (illness, family situation, etc.), the student is not admitted to the exam session and a certain decision is made about him.

Exams:

The mid-term exam will be held on subjects taught in September and October (after the project is handed over), and the final exam will be held on subjects taught in November and December (after the project is handed over).

The procedure for completing the subject.

The student's knowledge is evaluated with a maximum of 100 points. An overall success rate of 60% and above is considered to complete the course. A student with a deficit can take this subject again in the next semester or the next year.

Rules of conduct of the student.

A student is not allowed to violate the University's internal disciplinary rules and use a mobile phone. It is forbidden to violate the educational process and ethical rules during the lesson. Unauthorized discussions between students are also prohibited during class.

Chart

Week	History	Topics of the subject	Lessons/Tasks
1.		Composition in design, design graphics and the objectives and issues of learning. Drawing sketches using simple geometric figures on the A4 sheet based on the topic	Lecture topics (presentation 1)
2.		Expressions of the composition. Types of composition in design. Frontal and volume compositions. Designing a front composition based on simple features; Drawing sketches using simple characters;	1. Lecture topics (presentation 2)
3.		Symmetry, dissimmetry, and asymmetry. Acceptance of front composition based on simple features; Design of a symmetrical composition based on simple characters;	1. Lecture topics (Presentation 3) 2. Lecture topics (Presentation 4)

		Design of a disimmetric composition based on simple features; Design of an asymmetric composition based on simple features;	
4.		Contrast, nuance principles of composition. Design of a nuanced composition based on a character or abstract form; Drawing sketches of volume composition based on simple figures;	
5.		The principles of identity and similarity in composition. Design of a contrasting composition of color and factor; Continuation of the sketches of the volume composition based on simple features;	1. Lecture topics (presentation 2. Lecture topics (presentation 6)
6.		Dynamics of form in composition Design a dynamic composition based on simple features; Establishment of volume composition based on simple features;	
7.		Midterm exam	
8.		Static of the form in the composition. Design of a static composition based on simple features; Create of volume composition model based on simple features;	Lecture topics (Presentation 7)
9.		Rhythm and meter in the composition. Design of rhythmic and metric composition based on simple features; Acceptance and composition of front and volume compositions based on simple features.	Lecture topics (Presentation 8 and 9)
10.		As the basis for composition artistic formation. Continuation of the design of a depth composition based on simple features;	Lecture topics (presentation10)
11.		Types of compositions in design. Confirmation of a sketch of a depth composition based on simple features;	Lecture topics (Presentation 11)
12.		Types of deep spatial compositions. Establishment of a deep-space composition based on simple features;	Lecture topics (Presentation 12)
13.		Color and light in the composition. Design of compositions on tablet	Lecture topics (Presentation 13)
14.		Ratios and correlation in the composition. The concept of composition balance Design of works	Lecture topics (Presentation 14)
15.		The concept of compositional balancec. Checking works.	Lecture topics (presentation15)

		Completion and acceptance of the work.	
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Təsdiq edir: Dos. Abbasova Ş.A.
Memarlıq və dizayn departamentinin rəhbəri